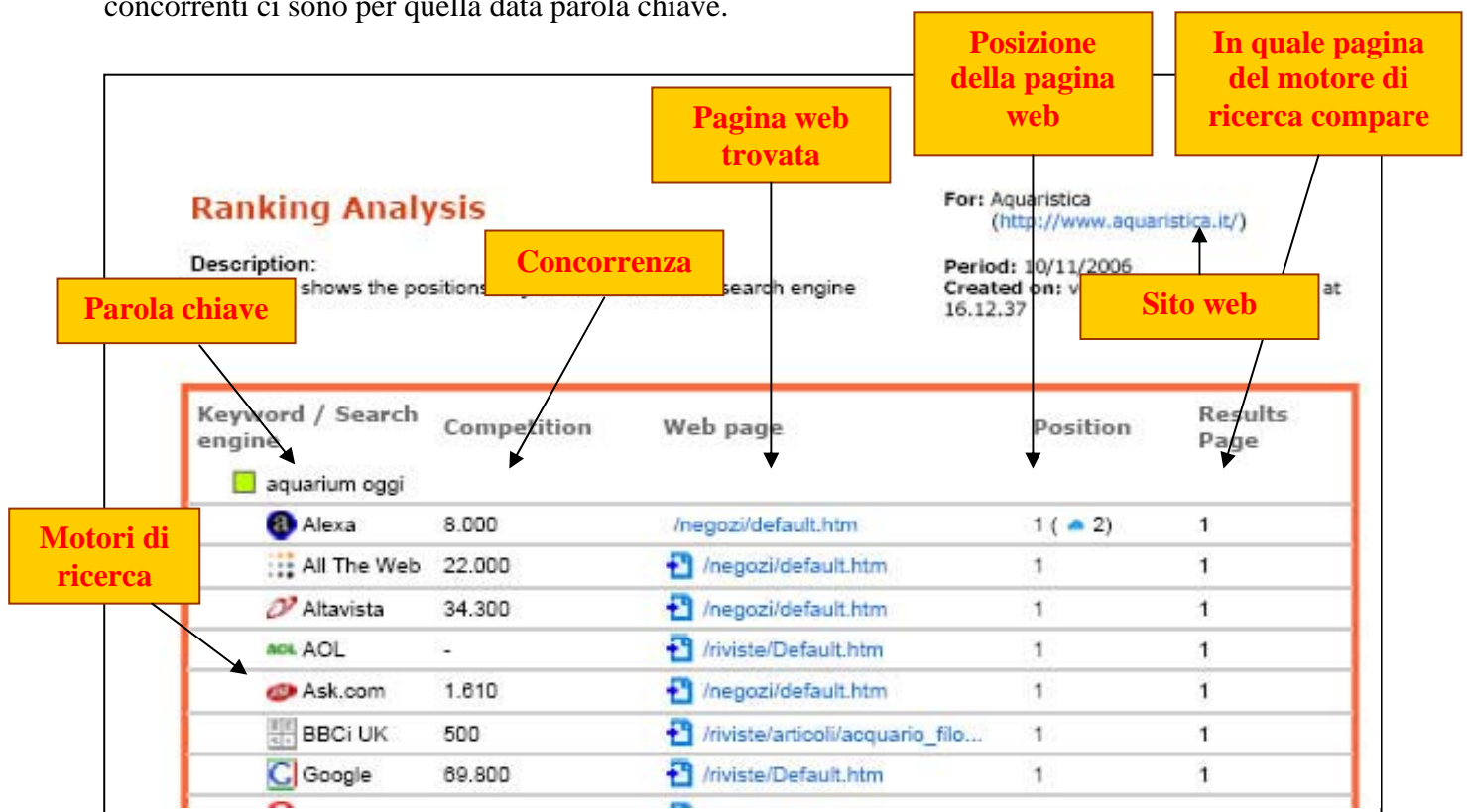


Come si legge l'analisi del ranking.

Il ranking di una pagina web rappresenta il **posizionamento di quella pagina nel motore di ricerca considerato** in funzione di una o più specifiche parole chiave di ricerca.

Il report indica pertanto, per ognuno dei motori di ricerca considerati, il posizionamento della pagina web appartenente al sito avente il ranking più elevato, in quale pagina dei risultati di ricerca compare (generalmente i motori di ricerca restituiscono 10 risultati per pagina, pertanto una pagina piazzata alla 15° posizione compare in seconda pagina) e quante altre pagine web concorrenti ci sono per quella data parola chiave.



Nell'esempio che vedete sopra la pagina **negozi/default.htm** del sito web **www.aquaristica.it** è piazzata al **primo** posto (quindi in **prima** pagina), fra **8000** pagine concorrenti, nel motore di ricerca **Alexa**. Il triangolino **blu con il due** accanto che vedete indica che ha guadagnato due posizioni rispetto all'ultimo report effettuato.

Ranking Analysis

Description:

This report shows the positions of your Web site in the search engine results

For: Val Paradiso - Olio Extra Vergine d'oliva
(<http://www.valparadiso.it/>)

Period: 23/11/2006
Created on: giovedì 30 novembre 2006 at 17.52.21























Profile: Default profile

Keyword / Search engine	Competition	Web page	Position	Results Page
imbottigliamento olio sicilia				
All The Web	9.970	/en/olio.htm	3	1
All The Web	9.970	/frantoio.htm	7	1
Altavista	24.400	/aziende.htm	3	1
Altavista	24.400	/	4	1
AOL	-	/frantoio.htm	2	1
AOL	-	/	1	1
Ask.com	140	/	1	1
BBCi UK	500	/	3	1
Google	39.700	/frantoio.htm	2	1
Google	39.700	/	1	1
HotBot	7.670	/	3 (▲ 1)	1
HotBot	7.670	/frantoio.htm	13 (▼ 8)	2 (▼ 1)
Lycos	140	/	1	1
MSN	7.698	/	3	1
Netscape	2.900	/	1 (▲ 3)	1
Netscape	2.900	/frantoio.htm	2 (▲ 3)	1
Overture	-	/	12	1
WebCrawler	74	/frantoio.htm	7	1
WebCrawler	74	/en/index.htm	14	1
WebCrawler	74	/	2	1
WebCrawler	74	/aziende.htm	36	2
Yahoo!	22.600	/en/index.htm	7	1
Yahoo!	22.600	/en/olio.htm	3	1
All The Web (Pages in Italian)	9.800	/frantoio.htm	6	1
All The Web (Pages in Italian)	9.800	/aziende.htm	7	1
AltaVista Italy (Pages from Italy)	24.400	/	4	1
AltaVista Italy (Pages from Italy)	24.400	/aziende.htm	3	1
AltaVista Switzerland (Italian pages from	24.600	/aziende.htm	16 (▼ 11)	2 (▼ 1)

Switzerland)				
AltaVista Switzerland (Italian pages from Switzerland)	24.600	 /frantoio.htm	15	2
Google Italia (Pages in Italian)	38.600	/frantoio.htm	2	1
Google Italia (Pages in Italian)	38.600	/	1	1
Google Italia (World-wide search)	39.700	/frantoio.htm	2	1
Google Italia (World-wide search)	39.700	/	1	1
Google San Marino (Pages in Italian)	38.600	/	1	1
Google San Marino (Pages in Italian)	38.600	/frantoio.htm	2	1
Google San Marino (World-wide search)	39.700	/	1	1
Google San Marino (World-wide search)	39.700	/frantoio.htm	2	1
HotBot (Pages in Italian)	140	/	1	1
Hotbot Italy	5.836	/aziende.htm	3	1
Kataweb	24.600	/aziende.htm	2	1
Kataweb	24.600	/	4	1
Libero	2.990	/frantoio.htm	2	1
Libero	2.990	/	1	1
Lycos Italy (Pages in Italian)	5.836	/aziende.htm	3 (▼ 1)	1
Lycos Italy (World-wide search)	5.793	/aziende.htm	3	1
MetaCrawler	73	/	2	1
MetaCrawler	73	/frantoio.htm	9	1
MetaCrawler	73	/en/index.htm	17	1
MSN (Italy)	7.611	/	1	1
MSN (Italy)	7.611	/frantoio.htm	2	1
Search.com	2.910	/frantoio.htm	5	1
Search.com	2.910	/	1	1
SuperEva	2.990	/frantoio.htm	2	1
SuperEva	2.990	/	1	1
Tiscali Italy (Pages in Italian)	2.990	/frantoio.htm	2	1
Tiscali Italy (Pages in Italian)	2.990	/	1	1
Tiscali Italy (World-wide search)	3.060	/frantoio.htm	2	1

Tiscali Italy (World-wide search)	3.060	/	1	1
Virgilio (Pages in Italian)	219.000	/	1	1
Virgilio (Pages in Italian)	219.000	/frantoio.htm	2	1
Virgilio (World-wide search)	223.000	/	1	1
Virgilio (World-wide search)	223.000	/frantoio.htm	2	1
Yahoo! Italy (Pages in Italian)	24.000	/	4	1
Yahoo! Italy (Pages in Italian)	24.000	/aziende.htm	2	1
Yahoo! Italy (World-wide search)	24.200	/aziende.htm	2 (▲ 2)	1
Yahoo! Italy (World-wide search)	24.200	/	4 (▲ 3)	1
olio extravergine oliva sicilia				
 All The Web	63.500	/aziende.htm	7	1
 All The Web	63.500	/gioco.htm	18	2
 Altavista	69.800	/aziende.htm	7	1
 Altavista	69.800	/gioco.htm	18	2
 AOL AOL	-	/olio.htm	12	2
 AOL AOL	-	/recensioni.ht...	9	1
 BBCi UK	500	/aziende.htm	28	3
 Euroseek	629	/en/index.htm	41	5
 Google	21.800	/olio.htm	11	2
 Google	21.800	/recensioni.ht...	8	1
 HotBot	29.666	/aziende.htm	64	7
 HotBot	29.666	/gioco.htm	90	9
 MSN	29.623	/gioco.htm	90	9
 MSN	29.623	/aziende.htm	65	7
 Netscape	21.400	/recensioni.ht...	9	1
 Netscape	21.400	/olio.htm	10	1
 WebCrawler	73	/aziende.htm	63	4
 WebCrawler	73	/recensioni.ht...	22	2
 Yahoo!	315.000	/gioco.htm	10	1
All The Web (Pages in Italian)	61.500	/aziende.htm	7	1
All The Web (Pages in Italian)	61.500	/gioco.htm	18	2
AltaVista Italy (Pages from Italy)	68.700	/gioco.htm	18	2
AltaVista Italy (Pages from Italy)	68.700	/aziende.htm	7	1
AltaVista				

Switzerland (Italian pages from Switzerland)	69.500	/gioco.htm	21	3
AltaVista Switzerland (Italian pages from Switzerland)	69.500	/aziende.htm	9	1
Google Italia (Pages in Italian)	298.000	/olio.htm	11	2
Google Italia (Pages in Italian)	298.000	/recensioni.ht...	8	1
Google Italia (World-wide search)	309.000	/recensioni.ht...	8	1
Google Italia (World-wide search)	309.000	/olio.htm	11	2
Google San Marino (Pages in Italian)	298.000	/olio.htm	11	2
Google San Marino (Pages in Italian)	298.000	/recensioni.ht...	8	1
Google San Marino (World-wide search)	309.000	/recensioni.ht...	8	1
Google San Marino (World-wide search)	309.000	/olio.htm	11	2
Hotbot Italy	6.210	/aziende.htm	4	1
Kataweb	69.600	/aziende.htm	5	1
Kataweb	69.600	/gioco.htm	64	7
Libero	21.000	/olio.htm	11	2
Libero	21.000	/recensioni.ht...	8	1
Lycos Italy (Pages in Italian)	6.210	/aziende.htm	4	1
Lycos Italy (World-wide search)	6.478	/aziende.htm	4	1
MetaCrawler	49	/recensioni.ht...	21	2
MSN (Italy)	27.302	/gioco.htm	59	6
MSN (Italy)	27.302	/aziende.htm	46	5
Search.com	21.020	/olio.htm	32	4
Search.com	21.020	/recensioni.ht...	21	3
SuperEva	21.000	/recensioni.ht...	8	1
SuperEva	21.000	/olio.htm	11	2
Tiscali Italy (Pages in Italian)	21.000	/recensioni.ht...	8	1
Tiscali Italy (Pages in Italian)	21.000	/olio.htm	11	2
Tiscali Italy (World-wide search)	21.800	/olio.htm	11	2
Tiscali Italy (World-wide search)	21.800	/recensioni.ht...	8	1

Virgilio (Pages in Italian)	1.281.000	/recensioni.ht...	9	1
Virgilio (Pages in Italian)	1.281.000	/olio.htm	12	2
Virgilio (World-wide search)	1.314.000	/recensioni.ht...	9	1
Virgilio (World-wide search)	1.314.000	/olio.htm	12	2
Yahoo! Italy (Pages in Italian)	303.000	/aziende.htm	9	1
Yahoo! Italy (Pages in Italian)	303.000	/gioco.htm	8	1
Yahoo! Italy (World-wide search)	313.000	/aziende.htm	9	1
Yahoo! Italy (World-wide search)	313.000	/gioco.htm	8	1
olio oliva sicilia				
 All The Web	181.000	/aziende.htm	10	1
 All The Web	181.000	/olio.htm	8	1
 Altavista	212.000	/aziende.htm	10	1
 Altavista	212.000	/olio.htm	8	1
 AOL AOL	-	/recensioni.ht...	9	1
 AOL AOL	-	/olio.htm	11	2
 Ask.com	4.120	/	9	1
 BBCi UK	500	/olio.htm	19	2
 BBCi UK	500	/	18	2
 Euroseek	1.440	/en/index.htm	71	8
 Google	47.600	/recensioni.ht...	6	1
 Google	47.600	/olio.htm	7	1
 HotBot	131.740	/	8	1
 Lycos	4.120	/	9	1
 MSN	131.157	/	8	1
 Netscape	42.500	/recensioni.ht...	9	1
 Netscape	42.500	/olio.htm	10	1
 Overture	-	/	339	9
 WebCrawler	72	/	7	1
 WebCrawler	72	/recensioni.ht...	23	2
 Yahoo!	1.190.000	/olio.htm	9	1
 Yahoo!	1.190.000	/altriprodotti.ht...	11	2
All The Web (Pages in Italian)	175.000	/aziende.htm	10	1
All The Web (Pages in Italian)	175.000	/olio.htm	8	1
AltaVista Italy (Pages from Italy)	214.000	/olio.htm	8	1
AltaVista Italy (Pages from Italy)	214.000	/aziende.htm	10	1

AltaVista Switzerland (Italian pages from Switzerland)	218.000	/aziende.htm	13	2
AltaVista Switzerland (Italian pages from Switzerland)	218.000	/olio.htm	9	1
Google Italia (Pages in Italian)	654.000	/olio.htm	7	1
Google Italia (Pages in Italian)	654.000	/recensioni.ht...	6	1
Google Italia (World-wide search)	681.000	/olio.htm	7	1
Google Italia (World-wide search)	681.000	/recensioni.ht...	6	1
Google San Marino (Pages in Italian)	654.000	/olio.htm	7	1
Google San Marino (Pages in Italian)	654.000	/recensioni.ht...	6	1
Google San Marino (World-wide search)	681.000	/olio.htm	7	1
Google San Marino (World-wide search)	681.000	/recensioni.ht...	6	1
HotBot (Pages in Italian)	4.120	/	9	1
Hotbot Italy	17.507	/link.htm	17	2
ilTrovatore	-	/gioco.htm	7	1
Kataweb	219.000	/aziende.htm	19	2
Kataweb	219.000	/link.htm	18	2
Libero	45.700	/recensioni.ht...	6	1
Libero	45.700	/olio.htm	7	1
Lycos Italy (Pages in Italian)	17.507	/link.htm	17	2
Lycos Italy (World-wide search)	18.242	/link.htm	17	2
MetaCrawler	76	/recensioni.ht...	27	2
MetaCrawler	76	/	7	1
MSN (Italy)	170.543	/gioco.htm	22	3
MSN (Italy)	170.543	/	3	1
Search.com	41.520	/recensioni.ht...	22	3
Search.com	41.520	/olio.htm	31	4
Search.com	41.520	/	5	1
SuperEva	45.700	/recensioni.ht...	6	1
SuperEva	45.700	/olio.htm	7	1
Tiscali Italy (Pages in Italian)	45.700	/recensioni.ht...	6	1

Tiscali Italy (Pages in Italian)	45.700	/olio.htm	7	1
Tiscali Italy (World-wide search)	47.500	/recensioni.ht...	6	1
Tiscali Italy (World-wide search)	47.500	/olio.htm	7	1
Virgilio (Pages in Italian)	2.470.000	/recensioni.ht...	6	1
Virgilio (Pages in Italian)	2.470.000	/olio.htm	7	1
Yahoo! Italy (Pages in Italian)	1.150.000	/collaborazioni...	7	1
Yahoo! Italy (Pages in Italian)	1.150.000	/altriprodotti.ht...	5	1
Yahoo! Italy (World-wide search)	1.190.000	/collaborazioni...	7	1
Yahoo! Italy (World-wide search)	1.190.000	/altriprodotti.ht...	5	1
spremitura a freddo olio sicilia				
 All The Web	1.190	/olio.htm	8	1
 All The Web	1.190	/frantoio.htm	21	3
 Altavista	1.400	/frantoio.htm	20	2
 Altavista	1.400	/olio.htm	7	1
 AOL AOL	-	/olio.htm	7	1
 AOL AOL	-	/frantoio.htm	8	1
 BBCi UK	60	/olio.htm	9	1
 BBCi UK	60	/frantoio.htm	10	1
 Goo	714	/olio.htm	9	1
 Goo	714	/frantoio.htm	13	2
 Google	830	/frantoio.htm	7	1
 Google	830	/olio.htm	6	1
 HotBot	1.240	/frantoio.htm	24	3
 HotBot	1.240	/olio.htm	13	2
 MSN	1.244	/olio.htm	13	2
 MSN	1.244	/frantoio.htm	24	3
 Netscape	725	/olio.htm	7	1
 Netscape	725	/frantoio.htm	8	1
 Overture	-	/	17	1
 WebCrawler	67	/frantoio.htm	21	2
 WebCrawler	67	/olio.htm	4	1
 Yahoo!	1.390	/frantoio.htm	77	8
 Yahoo!	1.390	/olio.htm	25	3
All The Web (Pages in Italian)	1.120	/frantoio.htm	20	2
All The Web (Pages in Italian)	1.120	/olio.htm	7	1

AltaVista Italy (Pages from Italy)	1.400	/olio.htm	7	1
AltaVista Italy (Pages from Italy)	1.400	/frantoio.htm	20	2
AltaVista Switzerland (Italian pages from Switzerland)	1.390	/frantoio.htm	40	4
AltaVista Switzerland (Italian pages from Switzerland)	1.390	/olio.htm	15	2
Google Italia (Pages in Italian)	857	/olio.htm	6	1
Google Italia (Pages in Italian)	857	/frantoio.htm	7	1
Google Italia (World-wide search)	866	/frantoio.htm	7	1
Google Italia (World-wide search)	866	/olio.htm	6	1
Google San Marino (Pages in Italian)	857	/frantoio.htm	7	1
Google San Marino (Pages in Italian)	857	/olio.htm	6	1
Google San Marino (World-wide search)	866	/frantoio.htm	7	1
Google San Marino (World-wide search)	866	/olio.htm	6	1
Hotbot Italy	1.107	/olio.htm	8	1
Kataweb	1.390	/olio.htm	10	1
Libero	742	/olio.htm	6	1
Libero	742	/frantoio.htm	7	1
Lycos Italy (Pages in Italian)	1.107	/olio.htm	8	1
Lycos Italy (World-wide search)	1.164	/olio.htm	9	1
MetaCrawler	65	/olio.htm	3	1
MetaCrawler	65	/frantoio.htm	7	1
MSN (Italy)	1.240	/olio.htm	12	2
MSN (Italy)	1.240	/frantoio.htm	9	1
Search.com	734	/frantoio.htm	19	2
Search.com	734	/olio.htm	5	1
SuperEva	741	/frantoio.htm	7	1
SuperEva	741	/olio.htm	6	1
Tiscali Italy (Pages in Italian)	742	/frantoio.htm	7	1
Tiscali Italy (Pages in Italian)	742	/olio.htm	6	1

Tiscali Italy (World-wide search)	750	/olio.htm	6	1
Tiscali Italy (World-wide search)	750	/frantoio.htm	7	1
Virgilio (Pages in Italian)	69.000	/frantoio.htm	7	1
Virgilio (Pages in Italian)	69.000	/olio.htm	6	1
Virgilio (World- wide search)	69.000	/frantoio.htm	7	1
Virgilio (World- wide search)	69.000	/olio.htm	6	1
Yahoo! Italy (Pages in Italian)	1.300	/olio.htm	10	1
Yahoo! Italy (World-wide search)	1.390	/olio.htm	10	1

Ranking change summary: Found (✔): 250, Up (▲): 5, Down (▼): 3, Added (📄): 2.